



# News Release

**For Immediate Release**

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## **Pensacola Bay Area Chamber Launches Regional Technology Entrepreneurship Initiative**

**Pensacola, Fla.** – iTen Wired is an entrepreneurial initiative created by the Pensacola Bay Area Chamber of Commerce and its Entrepreneurial Development Council in concert with regional economic development partners in Mobile, Baldwin, Santa Rosa and Okaloosa counties. One of only a handful of multi-state economic development efforts in the Country, the Chamber's iTen Wired initiative is the first economic development effort that will range from Mobile, Alabama to Fort Walton Beach, Florida. iTen Wired is the first of many initiatives led by the Pensacola Bay Area Chamber of Commerce to foster innovation and new economy companies. iTen Wired is centered around innovation, technology and entrepreneurs and focuses on bringing people and ideas together.

"To start a technology company, you need strong management talent, creative ideas and money," said Charles Wood, the Chamber's Senior Vice President of Economic Development. "iTen Wired will help provide an opportunity for the convergence of those elements."

The online entrepreneurial portal is designed to showcase our area's assets and entrepreneurs and provide a virtual means of communication to share information and educational opportunities.

"iTen Wired represents the most recent initiative of the Pensacola Bay Area Chamber of Commerce centered around the numerous technology enterprises operating along the I-10 corridor. Our community has a wealth of resources available to entrepreneurs and iTen Wired provides a critical central point to connect people with ideas" says Blaise Adams, Vice-Chair of Economic Development.

The goals of iTen Wired include:

- Showcase the region's technology entrepreneurs
- Identify success stories across the region
- Connect technology entrepreneurs to resources and assets that can help grow their businesses
- Connect technology entrepreneurs, researchers, universities, investors and military innovations

Evon Emerson, President of the Pensacola Bay Area Chamber of Commerce, shares "this is a wonderful opportunity to connect the dots with our regional entrepreneurs. It is a prime example of building something out of abundance and not out of scarcity. iTenWired will springboard the entrepreneurial world to a new level by showcasing the regional success."

For additional information about iTen Wired contact Bridgette Price, Assistant Vice President of Entrepreneurship at (850) 438-4081 or visit [www.itenwired.com](http://www.itenwired.com).

*The Pensacola Bay Area Chamber of Commerce has served the Pensacola business community for 116 years. The Chamber's departments of economic development, armed services, community and governmental affairs and tourism work with our 1,600-plus member organizations to ensure a voice for our community. Job creation is a top priority and the Chamber has had a hand in bringing more than 7,000 new jobs into our area during the last five years. The Chamber mission is "To be a catalyst of positive and creative action in the pursuit of excellence for the Pensacola Bay Area business community." For more information, call 438-4081 or visit [www.pensacolachamber.com](http://www.pensacolachamber.com).*

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