

Tinbu Launches Multilingual Interactive Tool Bar With Integrated Revenue Generation And Search Functionality

Customizable Tinbu Tool Bar now available to online media companies and web site owners in English, Spanish, and German with integrated search and revenue generating advertising features.



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Tinbu, LLC, a Pensacola, FL, based technology company, is pleased to announce they have released a new Tool Bar product available for online media companies and web sites looking to increase their traffic and revenues. Tinbu uses patent-pending technology to create interactive content modules in many different languages. Many leading media groups around the world use Tinbu's technology to improve the quality of their online content, while increasing page views, advertising revenues, and user experience.

"Our new Tinbu Tool Bar allows web site operators to pick the interactive Tinbu data modules that appeal to their user base, and to easily integrate these content modules into their web sites in a customized manner while using our new Tool Bar icon sets to drive traffic into the content," said John Brier, Tinbu's CEO. "Our strategic partnerships in North America with Yahoo! Canada, Lycos, and Advertising.com, and in Europe with Yahoo! Germany, have allowed us to integrate revenue generating advertising components and online search functions into our products. The Tinbu Tool Bar is now available to qualified online media groups around the world with flexible business models that maximize revenue generation while eliminating or reducing the licensing fees for the use of our content modules," added Brier.

To see examples of the Tinbu Tool Bar with and without the integrated revenue generation components visit www.Tinbu.com/Toolbar.

Tinbu's interactive multilingual data modules drive multiple millions of page-views every month and deliver content in the areas of lottery results, horoscopes, U.S. fuel prices, global weather, swimsuit models, and more. Tinbu is launching additional interactive data modules in the first and second quarter of 2008 in the areas of flight tracking, mortgage rates, global soccer coverage, recipes, entertainment, fitness, and finance. These additional content channels will be available inside of the Tinbu Tool Bar as they are released to the market.

"Tinbu's Tool Bar is a perfect solution for online media groups to add in-demand content to their web site's in a seamless and easy manner. Our new Tool Bar icons are available in 4 different sizes and can be customized into horizontal, vertical, or console panels allowing for total customization for any online environment. They are also available in English, Spanish, and German. The Tinbu Tool Bar represents a turn-key no-hassle opportunity for any online media group or web site owner to add content that will drive measurable increases in traffic, repeat utilization, and revenue each and every day," concluded Brier.

To view all of the Tinbu Tool Bar icon variations to include different sizes and languages click here <http://tinbu.com/toolbar/icons.html>.

Companies interested in learning more about the Tinbu Tool Bar, or any of Tinbu's interactive data modules, can contact Tinbu at Info@Tinbu.com.

About Tinbu, LLC:

Tinbu, LLC, and their wholly owned subsidiaries Gaming Solutions International, LLC, and CyberIntegrations, LLC, use patent pending technology to provide interactive data products to leading online and wireless companies worldwide. Tinbu's clients include AOL, AOL Latino, AOL Canada, AOL Mexico, MSN, MSN Espanol, MSNBC, USA TODAY, Bell South, ATT, Media General, Clear Channel Television, CBS Television, ABC Television, Fox Television, CBS Radio, Boston Herald, The Boston Globe, Tribune, Toronto Star, CBC New Media, My Red Fish, Local Solutions Networks, Motricity, uClick, St. Louis Post Dispatch, Inergize Digital Media, World Now, DirecTV, Terra Networks, ASK.com, Rogers Communications, The Black Press, Transcontinental, CTV, and more.

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